MEAT ANALOGUES
R. 6436/2025

Regulations relating to meat analogues intended for sale in the Republic of South Africa

Effective from 18 July 2026

Naming guidance provided

DESCRIPTIVE NAME | **PRESCRIBED NAME***

*use ***Annexure A*** in R. 6436/2025

Example:
- **Plant-based banger**
- **Soya burger**
- **Vegan frikkadel**

~~**Meat-free**~~ **nugget**
"Meat-free" not permitted as part of product name

"meat-free" claim can be labelled but not close to product name; and in smaller letters than product name

Descriptive name should highlight the true nature and composition of the meat analogue (can refer to the plant/fungi-species used to make the meat analogue)

No indication (depictions or images) of **animal species names, morphology or anatomy cut names** may form part of the product name, or be used on the containers

"chicken"/ "chicken-style" / "chick'n" / "chicken-less" / "drumstick" / "wing", etc.

No comparative claims with the **merits/demerits** of meat

Protein content a requirement

Burger	Patty	Sausage	Banger
Mince	Polony	Griller	Loaf
Roast	Schnitzel	Frikkadel	Disc
Nugget	Roll	Sizzler	Wheel

≥ 9% protein content requirement for **these** products

THIS IS NOT A PROTEIN CONTENT CLAIM!

Only **≥ 9% protein content requirement** for **these** products if "Plant-based protein"/"Meat alternative"/ similar are used on the main panel

Main panel descriptions mandatory

"Plant-based protein" or "Meat alternative" or "Meat substitute" or similar

Compulsory on **these** products

Optional on **these** products (but if used, ≥ 9% protein content required)

Quality/intention guidance

Should **mimic meat products**
- their sensory and/or nutritional or chemical, and/or
- their appearance, presentation and intended use

Non-animal origin only

Should be made from non-animal ingredients (e.g. plant-, algae-, bacterial- or fungi-based)

Should **not contain** ingredients and additives derived from animal origin - however, egg, milk or honey is allowed if the appropriate **vegetarian claim** is made

If "vegan"/"vegetarian" claims used, the product must also comply with requirements for these claims set out in R. 146/2010

'Lacto (milk)' | 'Ovo (egg)' | 'Honey' | 'Strict vegetarian' or 'vegan'

HOW CAN facts HELP?

Evidence of non-animal origin

✓ FACTS Vegan food screen	*Detects egg, milk, honey, gelatine, meat (mammalian & avian), fish, crustacean, mollusc*
✓ FACTS Vegetarian food screen	*Detects gelatine, meat (mammalian & avian), fish, crustacean, mollusc*

Naming guidance & labelling compliance

✓ FACTS Food label assessment	*Ensures compliance to all relevant regulations (DoH, DALRRD & DTIC)*
✓ FACTS Product development	*Nutritional calculations, advice & consultations, protein complementation (for claims), etc.*

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